



Connecting Cooksville

Community Engagement Report



May 31, 2022

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1. Introduction and Project Description

1.1 Purpose of Consultation and Community Engagement Report

TAS recognizes that the best neighbourhoods are diverse, dynamic, built to thrive, and that this connection requires intention. This is why the team has been focused on building great places in collaboration with the people who know their neighbourhood best - locals. There is a genuine pride in the vibrant culture, rich histories, and shared vision of the Cooksville community. This pride is a catalyst for possibility, and one that makes it critical to create unique places for the community to support, learn, play, gather and grow. TAS' site at the corner of Hurontario and Hillcrest presents a special and unique opportunity with the potential to become a key community hub for a neighbourhood and city that needs it.

Community engagement has been a driving force in the design and approach to this project since November 2020. TAS' goal throughout this process has been to listen and support the existing community, while identifying opportunities to create the most meaningful impact. The consultation work has invited diverse voices to help shape what this project can be, uncover ideas, priorities and collaborations for the site.

This feedback has been integral in creating a place for Cooksville to live and connect with each other, and with the rest of Mississauga. Our community engagement report seeks to outline TAS' ongoing commitment to meaningful and long-term relationships with the community organizations, service operators, and residents.

The activities and key findings of this engagement are summarized in the following sections. This process has informed the design and programming of the site, and will continue to guide the vision throughout the development process. Although not a formal requirement, this report has been prepared by PROCESS and submitted in support of the application to amend the Official Plan and Zoning Bylaw for the purposes of the redevelopment of 25 Hillcrest Ave. and 3154 Hurontario St.

1.2 About TAS

TAS is an unconventional impact company that promotes connected neighbourhoods and caring, committed communities. As a [Future-Fit Pioneer](#) and [Certified B Corporation](#), TAS is tackling climate change, broadening affordability and equity, and building social capital to create neighbourhoods – and ultimately cities – where people thrive and belong.

TAS' community-focused approach prioritizes an engagement process that listens first. Their goals helped to inform the engagement and consultation approach for this project.

1.3 About the Project

The site in question is over five acres of land at the north west corner of Hurontario Street and Hillcrest Avenue, in the heart of Downtown Cooksville. The proposed development will provide over 2,000 homes and offer a new community, retail, and commercial spaces, as well as a large open space and urban forest.

Cooksville is home to a vibrant and diverse community, and the area is growing quickly. This site forms part of the Downtown corridor served by the future Hurontario LRT, which is planned for significant change and intensification to exhibit high density mixed uses focused on pedestrian amenity. It is also connected to regional transit via the Cooksville GO station mobility hub, and the Bus Rapid Transit system. This forms the largest site in Mississauga with such immediate proximity to tri-modal transit, making it an ideal location for planning for the 'last mile'.

TAS intends to develop the site as a community hub, which is to include higher density residential buildings with community and employment uses at grade. The pedestrian grade will offer a safe and walkable experience at a human scale, with over a third of the site devoted to the public realm. The project will also prioritize environmental and social sustainability by encouraging opportunities for community benefits, sustainable building materials, and green spaces and connections. From the onset, a collaborative approach to listen and learn from Cooksville was positioned as a core action. Community input will continue to inform the vision and details of the development as the design evolves.

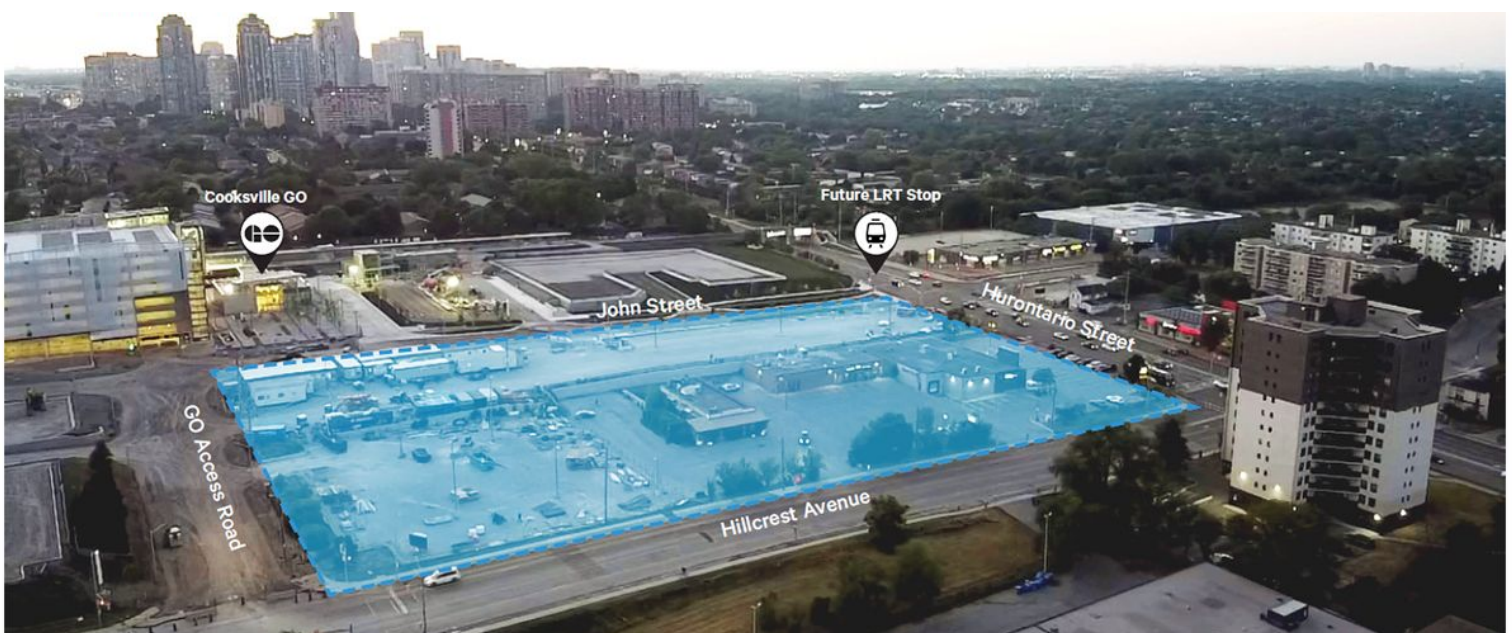


Figure 1: 'Connecting Cooksville' site at 25 Hillcrest Ave. and 3154 Hurontario St.

1.4 Engagement Work to Date

A comprehensive work plan has informed community consultation and engagement to date, outlined in Figure 2. Our work plan and approach also provides flexibility to respond and adapt to needs identified by the community in future engagement, following the submission of the development application.

1 Discovery 2021

Outcome:

Introducing ourselves to and learning about the community. We begin to identify opportunities to collaborate.

Activities:

- Stakeholder Interviews
- Resident Workshop
- Website
- Online Survey
- Site Activations

2 Development Submission & Site Activation Early 2022

Outcome:

A community engagement report captures our findings to date and is submitted as part of our rezoning application. These learnings inform future engagement work.

Activities:

- Submit development application
- Site Activations
- Web and Newsletter Updates

3 Continued Engagement Ongoing

Outcome:

Long-term collaborations with community partners, continued relationship building, supporting community initiatives, and sharing information about the project.

Activities:

- Ongoing relationship building
- Ongoing communications
- Site Activations

Figure 2: High-level consultation and engagement work plan.

Since December 2020, several engagement activities have invited Cooksville residents to share their vision, thoughts and concerns. Leveraging a diversity of tactics and engaging community with both in-person and online activities provides more points of access and facilitates participation from a more diverse group. Below we outline our engagement activities for Connecting Cooksville to date. A complete list of stakeholders engaged can be found in **Appendix A**.

Interviews

December 2020 - June 2021

15 interviews were conducted to understand the context, the community needs and identify potential partners with stakeholders including:

- Mississauga Mayor Crombie*
- Councillor Damerla*
- Applewood Ratepayers Association*
- Hillcrest Ratepayers Association*
- Peel Region Housing*
- United Way
- Cooksville BIA
- Chambers of Commerce
- Peel Police*
- The Dam
- Heart Comonos
- Indus Community Services
- Roots Community Services
- Sean Meagher (Cooksville Asset Mapping project consultant)
- TL Kennedy School.

**indicated interviewed by Incisive Strategy, prior to PROCESS involvement.*

Survey

August 2021 - Ongoing

This short survey (20 responses to date) invites residents to share project feedback and ideas.

Virtual Residents Workshop

August 31, 2021

A virtual workshop which hosted 11 attendees, invited these local residents to learn about the project and share their ideas regarding public spaces, community uses and more to help shape and imagine the redevelopment.

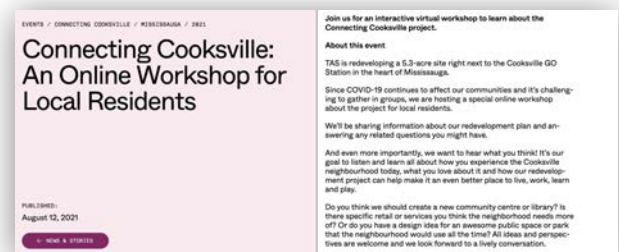


Figure 3: TAS workshop event listing on their website.

Passive Site Activations

September 2021 - Ongoing

The Connecting Cooksville site has been on loan to Heart Comonos, a grassroots, non-profit organization working to connect and empower the Cooksville. They have been using the site to host a series of community events.

In tandem with some of these events PROCESS distributed and collected postcards to participants in the fall of 2021, inviting their ideas and feedback, while building project awareness. 76 comments were collected.

TAS has supported and participated in several of the Heart Comonos events to-date including:

- Bollywood Dance Lesson and Samosa Lunch
Sept 25, 2021
- Pumpkin Carving Event
October 30, 2021
- Neighbourhood Garden Plants Exchange
November 6, 2021
- Holiday Tree Lighting and Community Candlelight Walk
Dec 3, 2021
- Easter Egg Hunt and Egg Painting
April 16, 2022
- Salsa Dance Lesson
Upcoming
- Bike Tune Up day
Upcoming
- Bollywood Dance Lesson
Upcoming
- Live Music
Upcoming



Figure 4: Hart Comonos pop-up events on site, where PROCESS passively engaged community members and participants, seeking feedback via postcard and conversation.

Cooksville Hub Working Group Participant September 2021 - Ongoing

Several community organizations and businesses have come together to help connect their local residents and shape their community, with a particular interest in establishing collaborative opportunities. The group includes Indus Community Services, Heart Comonos, The Dam, Cooksville Library, Peel ACORN, and Volunteer MBC and continues to grow. TAS joined the group to remain connected to and supportive of community events and initiatives.



Figure 5: A community meeting held on May 4, 2022 by the Cooksville Community Hub Working Group. TAS and PROCESS are collaborators in the working group and assisted in the preparation for this meeting to provide feedback to the City of Mississauga on the Official Plan Amendment.

Mississauga Official Plan Amendment Community Capacity Building Workshops May 5 & May 7

The City of Mississauga has introduced an Official Plan Amendment and has been seeking resident feedback. The Cooksville Community Hub Working Group identified that community members may be faced with barriers (language, planning jargon, etc.) in understanding, evaluating and providing meaningful feedback to the city. In addition, they were concerned that the OPA may not address their concerns and the concerns of their neighbourhood. To support community members in providing feedback as a part of the OPA, the Hub group hosted two community meetings—one hosted at Halo Coffee in cooksville, and one online—to translate the OPA document to this diverse audience.

TAS and PROCESS collaborated with the hub group to share planning expertise and developed the presentation for the event. PROCESS delivered the presentation and provided facilitation and note-taking support. Translators were made available to accommodate Polish, Urdu and Arabic speakers and participants were engaged in conversation to understand the OPA and identify their own priorities and concerns. TAS offered additional support and resources to ensure this community-driven and capacity building initiatives was a success

Over 50 residents were engaged across these meetings in earl May, 2022. The hub compiled questions, concerns and feedback on the OPA and submitted their findings to the City of Mississauga.

2. Preliminary Engagement Findings

From the series of Connecting Cooksville engagement activities, we have identified the following preliminary findings and priorities articulated by the community. Here is a summary of what we heard:

→ **Ensure public space design promotes social cohesion and inclusion.**

Some participants indicated that many privately accessible public spaces are not welcoming, especially to people from equity-deserving backgrounds. There is interest in ensuring the design of the public spaces promote a sense of belonging for all visitors. In addition, there were suggestions to incorporate Indigenous placekeeping components as part of this project.

*“One of the main concerns initially, is that the racialized people who live in Hillcrest, aren’t “othered” or labelled “loitering”...How will you ensure that the **local community residents aren’t being excluded from these spaces?**” - Resident Workshop participant*

*“It would be great to see **ethnically-relevant programming** and landscaping ... as a direction for the public space...” - Resident Workshop participant*

*“Are there any Indigenous Elders from this area being engaged in this project? **How can the land be used in non-Eurocentric ways** using an Indigenous centered way of community development?” - Resident Workshop participant*

→ **Prioritize community spaces that encourage social capital, connections and capacity building.**

There is interest in increased community space in the area, through a community centre or a community hub model. The Cooksville Hub Working Group, a self-organizing group of citizens, businesses and community organizations, expressed interested in developing a Community Hub in the area. They identified the Connecting Cooksville site and The Dam, an existing youth-drop in and community space, located at 3115 Hurontario Street as potential locations. As identified in the Cooksville Hub Feasibility Assessment, the development of a community hub will help build social capital:

“a facility with gathering space that helps people engage, connect, and celebrate their cultures will be an asset in building social capital and increasing community development. Space that helps bring local service providers together to co-locate would increase both the visibility of the programs people need to find, and the seamlessness of transfers between services. While a facility that supports economic success through incubator space could enhance the well-being of local residents, it could also build greater opportunity for economic success.”

In addition, the residents engaged in this process specifically identified the need for a community centre, more opportunities for recreational activities and improved outdoor gathering spaces, with a focus on culturally and socially relevant programming and design opportunities.

→ Invest in local employment opportunities and support for local businesses.

Community organizations, the BIA and the Chamber of Commerce all expressed the need to support local businesses and employment opportunities. Some specified opportunities to employ local residents, especially newcomers and youth, as part of the construction team during the development process.

Local businesses and restaurants were identified as a strength in the area, and the community expressed a desire to ensure the new development incorporates space for small-scale businesses. The street-level retail and commercial space is important to the walkability of the area.

*“Please make it **local and interesting**, we have enough pharmacies, clinics and doctors as it is around here.” - Online survey respondent*

→ Maintain neighbourhood affordability.

Many suggested the need to ensure affordable housing is accommodated on site. With the new development and transit coming to the area, to mitigate negative impacts of gentrification such as displacement.

*“There are 2200 families waiting for assisted housing. This would be **a fantastic place for new homes or apartments.**” - Online survey respondent*

→ Promote sustainable and environmental innovation.

The team’s focus on sustainable and environmental innovation in the building and public space design is deemed a priority. Some specifically indicated they support ensuring Cooksville is a dense and walkable area.

*“We need to create a...Cooksville that has **high density walkable features**, and make the best use of the LRT stop...” - Online Survey participant*

→ Support food security initiatives.

Many of the community organizations are organizing food security initiatives to accommodate the underhoused and lower income community in Cooksville. There are opportunities for TAS to support food security initiatives both in the short and long term. An early site-activation addressed this specifically by providing a food cupboard on-site.

→ Design for the human scale.

Mayor Crombie, Councillor Damerla, and city staff are interested in development that promotes a walkable community that is affordable, high density, and mixed use (e.g. community amenities on site) while helping Hurontario become a vibrant main street.

3. Key Messages

Working from our preliminary engagement findings, we've developed a vision and guiding principles for Connecting Cooksville. These will serve to inform the design and programming of the development and will be shared with the public as key messages for the project.

3.1 Vision

A site connecting Cooksville to opportunity, places, and people.

The vision for Connecting Cooksville is right in the name. The site will connect existing and new Cooksville residents to social, economic, and cultural opportunities by providing public spaces and community amenities that reflect Cooksville's unique community character and diversity.



3.2 Guiding Principles

Principle 1

Design for the human scale.

The development will focus on human experiences—it's a place for the people of Cooksville. Treatment of the built form, public realm and community amenities will take a human centred and human scale approach.

Key design and programmatic features:

- **Public Realm: Streetscape**

The streetscapes are designed to be active edges allowing residents and visitors to engage with the ground floor retail and community amenities. The pedestrian focused design features wide sidewalks buffered by landscaping with protected entrances to each building.

- **Public Realm: Social Gathering**

The design focuses on the public realm and the experience at grade drawing visitors into the site where a central plaza and gathering space opens up to a community forest. 'Ravine walks' or pedestrian connections as well as the interior private driveways provide access to the interior and promote a walkable, pedestrian first experience. The interior of the site is lined with community oriented programming include the library, food hall and retail wrapping the corners to activate the site.

- **Built Form**

The building massing features a stepped and terraced podium form up to 6-storeys with the towers rising above. The built form respects the required setbacks and provides consideration for access to light and wind mitigation measures for the public realm.

Principle 2

Invite the community in.

The development, its spaces, and programming will endeavour to promote social inclusion and reflect the rich cultural diversity and identities of Cooksville. Public spaces and community amenities will reflect Cooksville community character and promote a sense of belonging through art, landscape, design and flexible potential uses. Programming will respond to needs and uses identified by the community and be informed through continued partnership development and co-creation.

Key design and programmatic features:

- **Social Gathering**
A grand outdoor stair is designed adjacent to a central plaza and community forest to connect visitors to the food hall and also serve as a community gathering space. The grand stair can be used for different events such as outdoor film screenings, theatre performances, community meetings or outdoor seating for the food hall and nearby café and restaurants.
- **Flexible Community Space**
The central plaza was designed as a community activation space at the base of the stair that can be used for farmers markets, art installations and temporary events being hosted in the community.
- **Accessible Space**
The community forest that stretches across the site is another publicly accessible space for the community connecting residents and visitors with nature and providing pockets of activity for different uses such as the reading glade, outdoor play areas and patio dining spaces within the trees.
- **Programming: Site Activations**
Early site activations facilitated by community partners will inform potential uses of community spaces in the redevelopment, and have invited the community to continue to identify and define their needs.

Principle 3

Build capacity in the local community.

The development will work with existing community organizations and service providers to ensure that design and programmatic features reflect the desires and needs of the community. Throughout the development process, TAS will focus on finding ways to use the site to support economic development and employment opportunities in the neighbourhood.

Key design and programmatic features:

- **Support Local**

The design intent is to build on Cooksville's diverse community offerings and support small businesses. The ground floor retail at the street edges will feature small scale retail units to encourage community oriented tenants.

- **Work Local**

The building at the corner of Hurontario St and John St will include commercial office space on the podium levels 2 through 6 to encourage a mix of diverse uses on the site.

- **Community Space & Programming**

A community centre is planned at the base of the building at the corner of Hillcrest Ave and the Go Access Rd. The ground floor will include a public library and the second and third floors will feature a community centre with an aquatic hall, gymnasium and community meeting spaces. The community centre will open up to the community forest and central plaza at the interior of the site activating the space and allowing activity to spill into the public realm.

- **Partnerships**

Partnerships with local businesses, groups and organizations through participation in the Cooksville Community Hub Working Group position TAS to offer resources in support of community initiatives and local capacity building.

Principle 4

Lead with sustainable innovation.

The design of the development pursues sustainability and environmental innovation aligned with the City of Mississauga's Climate Change Action Plan. The development will inject green space into the neighbourhood by delivering an urban forest at-grade.

Key design and programmatic features:

- **Landscape First**

The design concept is fostered around a landscape first approach. A community forest and publicly accessible green space is located at the heart of the development activating the public realm and providing a space for residents and visitors to gather.

- **Natural Environment**

The community forest, ravine walks and street edges will be densely planted with a variety of native tree, shrub and planting species. The community forest follows the Miyawaki Forest method where a diversity of species are planted densely together to share resources and mimic the natural processes of a forest environment.

- **Natural Systems**

The community forest and green roof areas will help to mitigate stormwater run-off by naturally absorbing water and will provide shade to limit the heat island effect with limited hardscape areas. Additionally, rainwater harvesting through cisterns will be used for irrigation of the community forest.

- **Sustainable Movement**

The landscape design prioritizes the pedestrian experience by providing safe, sheltered and continuous connections across the site. Dedicated bike parking is planned at grade along the street edges and community forest as well as secure resident spaces at the P1 and P1 mezzanine levels.

- **Built Form**

As the design progresses, the building materials will be selected with consideration for their carbon footprint and preference will be given to local, regional materials.

- **Sustainable Efficiency**

The buildings will feature high performance building facades to ensure airtight, highly insulated and energy efficient envelopes. The building systems will be designed and selected to maximize energy efficiency, reduce water consumption and take advantage of site strategies for shared resources.

4. Continuing the Conversation

4.1 Scope of Engagement

As TAS continues to refine the vision and design of the project through the rezoning process, we will continue to collaborate with stakeholders and community members. Below we have summarized what is in-scope and open for influence as the project evolves and is informed by community and public engagement. Through open, transparent and accessible dialogue, the following matters will continue to be discussed:

Design & Built Form:

- At-grade commercial and retail spaces
- Public Realm (ie: urban forest)
- Community Space/Amenities

Programming:

- Community-informed public/community amenities programming and selection.
- Opportunities for site activations through development and construction processes.

Human Experience:

- Connectivity to neighbouring properties (e.g. Cooksville GO Station) as well as the site's role in promoting a transit-oriented community, a walkable neighbourhood, and designing for the human scale.
- The proposed developments vision and design principles.

4.2 Key Questions to be Considered

Key questions engaged participants have been asked and will be continued to ask throughout the engagement and consultation events:

Identifying Community Needs/Opportunities

- How would you describe the Cooksville neighbourhood today?
- What community amenities are missing? Which ones require support?
- What are the neighbourhood priorities as this area grows and changes?

Building Community Connections

- What community amenities and programmatic elements do you envision in the Cooksville neighbourhood?
- How can we ensure the Connecting Cooksville project be developed in the most community minded and inclusive ways?

Design and Built Form

- What temporary and pop-up site activations would you like to see during the construction process?
- How can the Connecting Cooksville project support the local public realm network through urban design?

4.3 Ongoing Work with Engaged Stakeholders

Our engagement process does not end with the development submission. We are committed to continued collaboration with stakeholders and the Cooksville community through the relationships we've established, and new connections yet to be uncovered and will continue to identify new engagement opportunities. Through these activities we hope to program and animate the site throughout construction phases while continuing conversations about the site's future role in offering public spaces and community amenities in the neighbourhood. As always, providing a transparent feedback loop with those who have been engaged remains important and ongoing.

Participating in the Cooksville Community Hub Working Group.

2021 - Ongoing

The Cooksville Community Hub Working Group continues to actively engage their community in working towards a shared vision for the creation of a community hub. TAS, with the support of PROCESS, is a member of the working group, attending their monthly meetings to support their initiatives. These relationship-building and capacity building efforts also foster continued conversations around community need and public space in the area, and serve to further inform TAS engagement and the future of development.

Supporting Cooksville BIA Events

Summer 2022 (Tentative)

The Cooksville BIA has expressed an interest in hosting events and fundraisers on the site, including a Farmers Market which may be hosted on-site beginning this summer. Conversations to support these initiatives continue.

Supporting Heart Comonos Events

2021 - Ongoing

The Connecting Cooksville site has been on loan to Heart Comonos, a grassroots, non-profit organization working to connect and empower the Cooksville. They have been using the site to host a series of community events—everything from salsa dancing to gardening workshops. Events continue to be scheduled on-site every 5-6 weeks throughout 2022 with the support of TAS. These events also serve as additional opportunities for passive engagement on site throughout the summer and fall of 2022. This collaborative relationship and events will help to test and pilot potential site uses and programming initiatives, while inviting the community into the space.

Endorsing Grant Submissions

Ongoing

As community connections deepen with Cooksville collaborators and partners, TAS has been asked on numerous occasions to endorse community-led grant applications through the provision of letters of support. TAS continues to be supportive of future grant opportunities with other partners.

5. Who to Engage

5.1 Scope of Consultation

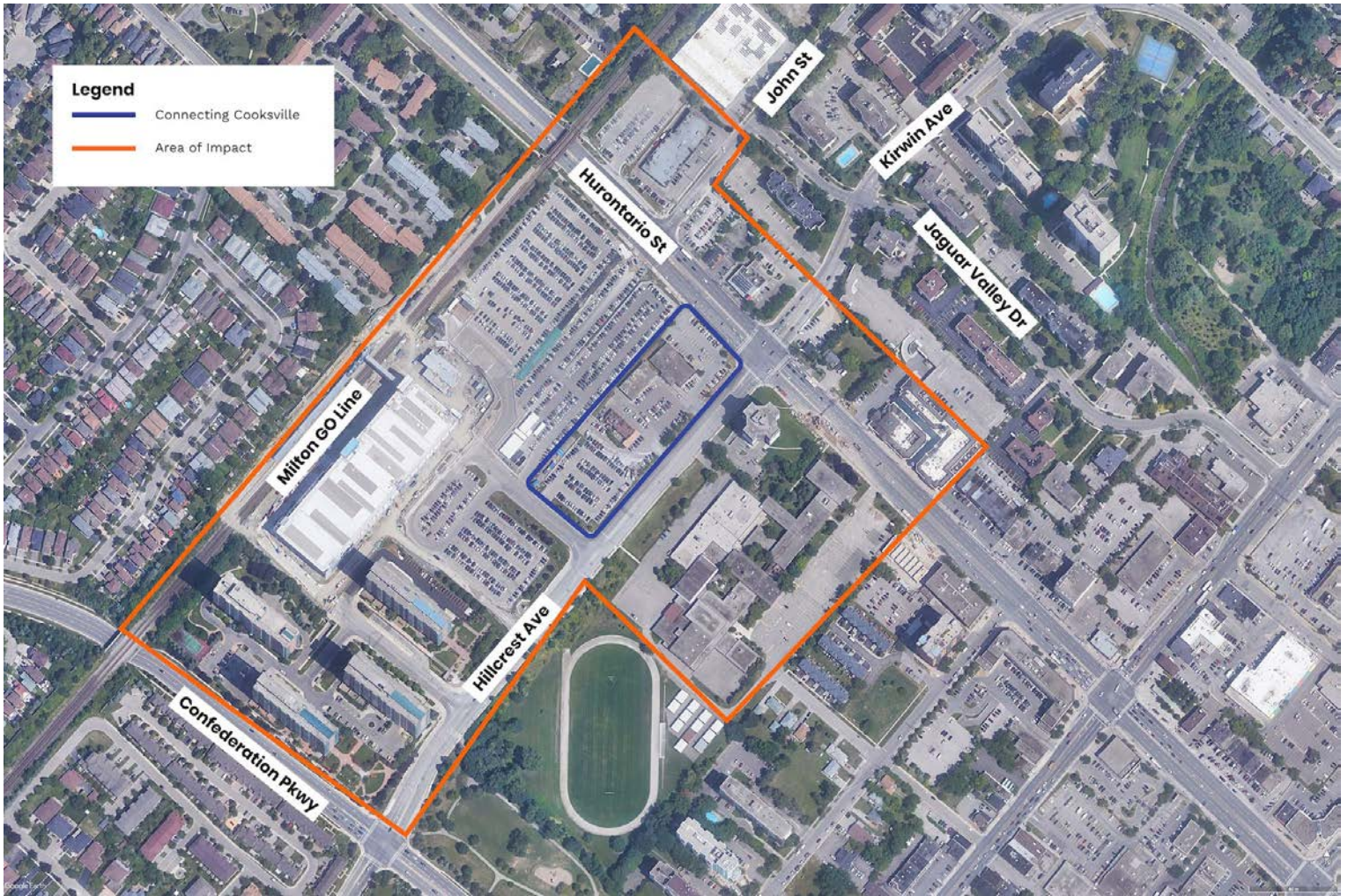


Figure 6: Area of Impact

For the purposes of the community engagement report, the applicant has defined the Geographic Area of Impact in Figure 6. As outlined in **Section 1**, we conducted outreach and initial consultations with many residents within the Geographic Area of Impact—though we have extended our outreach efforts across Cooksville.

The stakeholders engaged to date, represent a range of community groups and organizations that play a significant role in the community and will likely be impacted by the proposal both directly and indirectly through the various services and programs they offer. The applicant recognizes the importance of engaging these groups directly early and often.

5.2 Audience

Our team identified the following groups to engage:

Those who are primarily impacted by the redevelopment.

Residents, businesses and organizations within Geographic Area of Impact in **Figure 6**, will undoubtedly be impacted by the Connecting Cooksville project and will form an important group with which we will endeavour to engage, consult and communicate with through the development cycle.

Broader community members, organizations, businesses, and residents with vested interest in the Cooksville neighborhood.

We have been actively engaged in reciprocal and relational activities with a diverse group of local organizations and residents. This includes participating in the Cooksville Community Hub Working Group led by Indus Community Services with representation from the City of Mississauga, the Cooksville BIA, the Dam, Heart Comonos, Peel ACORN, Peel Police, and more. We are also fostering conversations with other engaged stakeholders such as TL Kennedy Secondary School, Roots Community Services, Hillcrest Residents Association, Cooksville BIA, Heart Comonos and other residents. An ecosystem mapping exercise, seen in **Figure 7** and included in full in **Appendix A** helped to visualize and establish community connections.

Members of the public.

While general members of the public will be less impacted by the proposal, the applicant sees value in engaging Mississauga residents interested in the development.

To ensure consultation efforts reach as many diverse people as possible, it is important to understand the demographic profile in the area. This helps to determine approaches to reach a diversity of stakeholders and compare the consultation participant pool against the general demographic breakdown of the area. The next page includes a summary of the demographic profile from the 2016 Census data of Census Tract Area 5350520.07 defined by Statistics Canada and visualized in **Figure 8** on the following page.

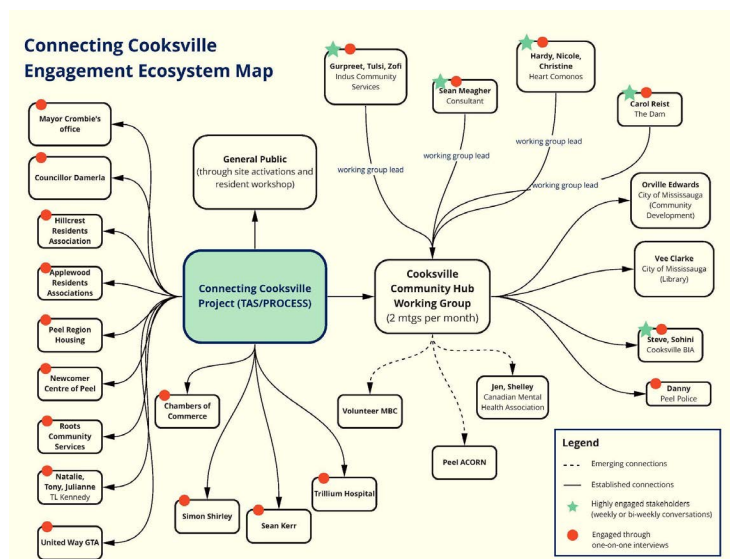


Figure 7: Connecting Cooksville Engagement Ecosystem Map.

5.3 Census Data Summary

- **Population in the Census Tract: 5,198**
- **The area is densely populated with 15,360.5 people per square kilometre.** This is over 6 times the population density of the City of Mississauga at 2,467.6 per square kilometer.
- **The area consists of diverse age ranges:**
 - 23.0% (1,195) of the population are under 14 years of age. This is higher than the City of Mississauga average at 16.8%.
 - 55.9% (2,905) of the population are working age (25-64 years old). This is higher than the City average at 48.3%.
- **Median household income after taxes are lower than the City median.** Residents in this Census tract make \$47,653 annually after taxes while the City average is \$72,657. The percentage of the population living below the low-income cut off, after tax (LICO-AT) is 2.25% (1,325), double the City-wide percentage at 11.8%.
- **Housing structure in the area is predominantly apartment dwellings with five or more storeys.** 97.5% (1,935) of residents live in apartment dwellings with five or more storeys, significantly higher than the City average at 26.2%. As a result, only 0.5% (10) of private dwellings are single-detached, significantly below City average at 37.7%.



Figure 8: Census tract 2350026.00A full overview of demographic findings for Census tract 2350026.00 are included in Appendix B.

- **46.0% (915) of housing tenures are owners, significantly below the City average at 72.3%.** Likewise, 53.8% (1,070) of residents are renters which higher than the City average at 27.7%.
- **Residents in this area are more reliant on public transit than the City average.** 59.0% (1,180) commute via vehicle while 36.5% (730) use public transit. This differs from the City average of 78.0% of people using vehicles and 18.1% using public transit.
- **38.6% indicate that english is the language spoken most often at home.** This is lower than the City average at 60.7%.

6. Communication & Consultation Strategy: Tools, Methods, and Techniques

To reach our desired outcomes, our approach is inclusive, creative, and rooted in understanding diverse perspectives and experiences. This includes leveraging a diversity of tools and tactics to engage community members and ensure an equitable process that removes barriers for participation as often as possible. The tactics outlined below include opportunities for relationship building (partnerships and collaborations), project information sharing, and avenues for community members to provide feedback on the development proposal.

As we continue to engaged the Cooksville community, we will ensure transparent feedback loops to those engaged to understand where/why their feedback was/wasn't included. Our findings will also inform internal reflection and review to adapt to changing contexts and/or as we learn more about the Cooksville community and continue to define the Connecting Cooksville redevelopment..

Tactic	Description	Timeline
Project Webpage	The Connecting Cooksville project website is active and will feature ongoing project updates and any public engagement opportunities.	Ongoing
Project Email List	An email list of engaged organizations, partners and residents will received regular and ongoing project communications, to facilitate project awareness and a transparent feedback loop.	Ongoing
Survey	A survey invites community members to provide feedback and share their thoughts on potential site uses and community needs. Surveys provide important demographic data to help us understand which voices might be missing throughout the engagement process.	August 2021 - Ongoing
Virtual Resident Workshop	Virtual Workshops provide opportunities for detailed information sharing and relationship gathering, and a forum for meaningful conversation, questions and feedback.	August 12, 2021
Interviews	Interviews serve to deepen the contextual understanding of the area, neighbourhood and site while continuing to identify key stakeholders.	December 2020-June 2021
Engagement Installations	We intend to establish interactive engagement boards at the site to both inform passersby about the development proposal and gain qualitative responses from participants who may not attend public meetings or workshops.	Summer/Fall 2022
Passive Site Activations	Community partners have, and will continue to host pop-up events on site, which provide an opportunity for additional passive engagement in the form of installations, informal relationship building and creative tools (ie: postcards) to provide thoughts and feedback.	Ongoing
Feedback Loops (Reports & Visualizations)	We intend to develop visual feedback loops to illustrate how feedback is being incorporated into the design of the development throughout the process. The feedback loop will live on the project webpage for easy public access.	Ongoing

7. Evaluation – Feedback and Next Steps

It is critical that an open and transparent mechanism for evaluating the public consultation process is established. TAS recognizes that the integrity of the engagement will depend on how feedback is being captured, interpreted, and applied to the development.

One such mechanism is the Connecting Cooksville webpage, which will act as a primary platform to communicate engagement opportunities and findings. The webpage will be updated with matters such as:

- Number of engagement tactics
- Opportunities to participate in the engagement process.
- Number of people engaged (included a demographic breakdown where possible).
- Qualitative and quantitative findings from the engagement process.
- Feedback loop that illustrates how concerns and feedback have been addressed and/or included into the project.

Another mechanism is the ongoing collaboration and communication between TAS and the consultants contributing to the development. The ongoing sharing of engagement findings ensures that insights can be leveraged across all areas of the project. This collaboration also informs the feedback loop to provide transparency to the community on where/how their feedback was incorporated.

APPENDIX A Stakeholder List



Focus Groups - Stakeholder List		
Stakeholders	Engagement Status	Description
Cooksville BIA	Interviewed (and continued engagement)	Network of property owners and business owners.
Heart Comonos	Interviewed and continued relationship, Cooksville Hub Working Group	Heart Comonos is coming alongside a growing group of organizations in Cooksville-Mississauga to create experiences where people connect, learn and collaborate. They offer a variety of activities and events to build and support community.
Indus Community Services	Interviewed and continued relationship, Cooksville Hub Working Group	Indus Community Services is an accredited, not-for-profit community benefit organization that has served local communities for over 35 years. They offer newcomer, health, family and housing services.
The Dam	Interviewed and continued relationship, Cooksville Hub Working Group	They were involved in the 2016 Urban Strategies Cooksville Long Term Vision process. The Dam is partnering with youth to create an inclusive community where all are welcomed, valued and respected.
Peel Region Housing	Interviewed (pre-PROCESS involvement)	Carrying forward the Peel Region Housing Master Plan
Peel Police	Interviewed (pre-PROCESS involvement)	Regional Police Authority for Peel
City Councillor Dipika Damerla	Interviewed (pre-PROCESS involvement)	Ward 7 City of Mississauga Councillor
		Executive Assistant to Councillor Damerla

Focus Groups - Stakeholder List		
Stakeholders	Engagement Status	Description
Mayor Bonnie Crombie Office	Interviewed (pre-PROCESS involvement)	
City Manager's Office - Rob Trewartha	Interviewed (pre-PROCESS involvement)	Former Chief of Staff to Mayor Crombie
Applewood Residents Association	Interviewed (pre-PROCESS involvement)	Network of residents and property owners
Hillcrest Ratepayers Association	Interviewed (pre-PROCESS involvement)	Hillcrest Ratepayers' Association (HRA) is a non-profit community group created in 2009 by local residents to support the community. The HRA is a registered community group with the City of Mississauga representing approximately 800 households in the community.
T.L. Kennedy Secondary School	Interviewed (and continued relationship)	A secondary school adjacent to the site. They were also involved in the 2016 Urban Strategies Cooksville Long Term Vision process.
Roots Community Services	Interviewed	Roots Community Services Inc. is a charitable organization that provides culturally-relevant programs and services to inspire residents in the Region of Peel, primarily from the Black and Caribbean communities, to make positive changes in their lives and within their communities.
United Way (Cooksville Community Development Initiative)	Interviewed	Supporting network for local organizations in Cooksville
Mississauga Board of Trade	Interviewed	Business Networking Group

Connecting Cookville Engagement Ecosystem Map

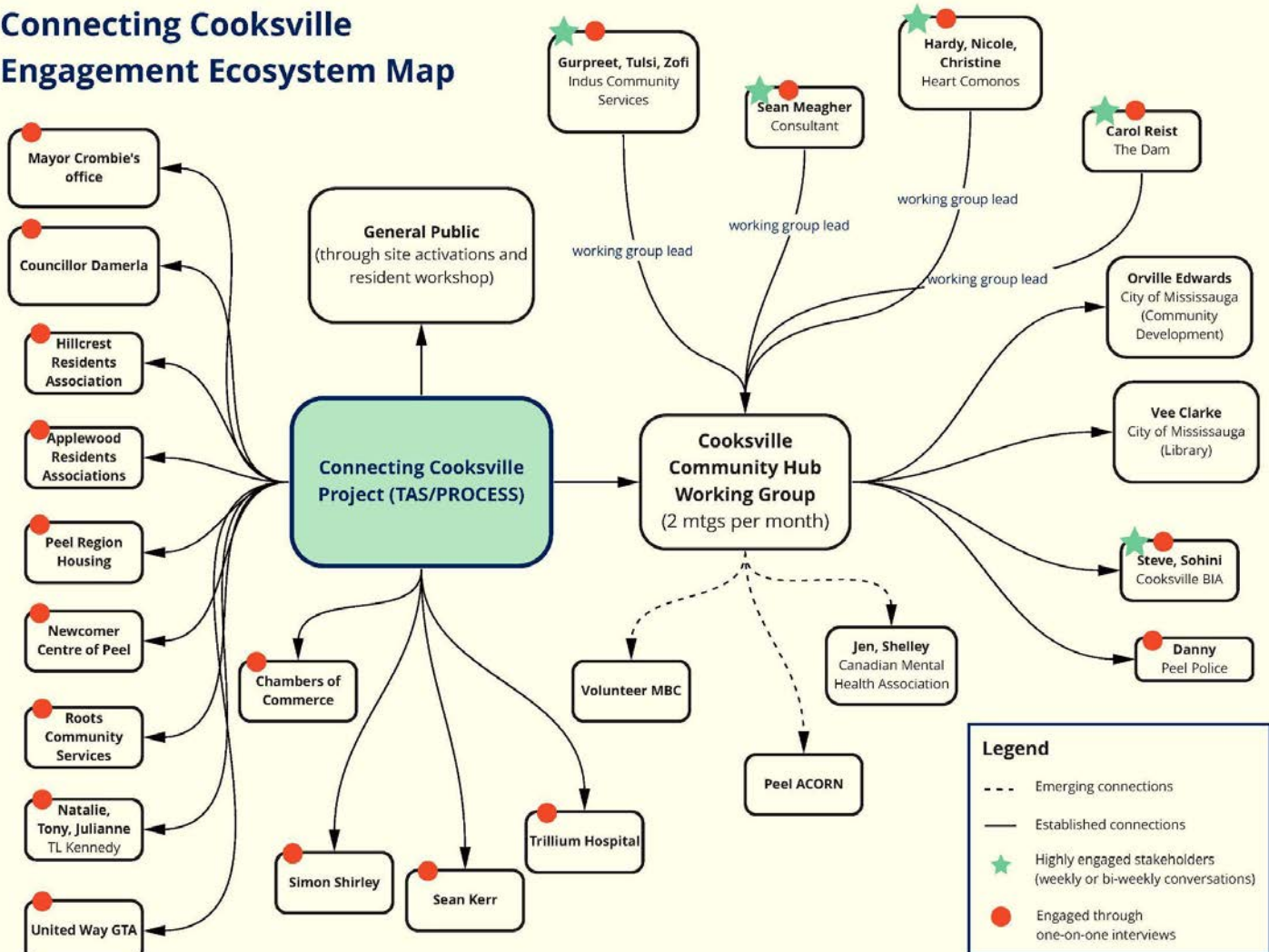
Over the past several months, TAS and PROCESS has conducted an extensive community engagement process. Activities and participants are summarized in the Connecting Cookville Community Engagement Report.

Through these activities, we have developed strong relationships with a number of community organizations. This map is an introduction to the community engagement ecosystem. As of now, the most active and prominent group is the Cookville Community Hub group led by Indus, Sean Meagher, Heart Comonos, and the Dam. We also have ongoing relationships the Cookville BIA and TL Kennedy for other possible temporary site activation activities.

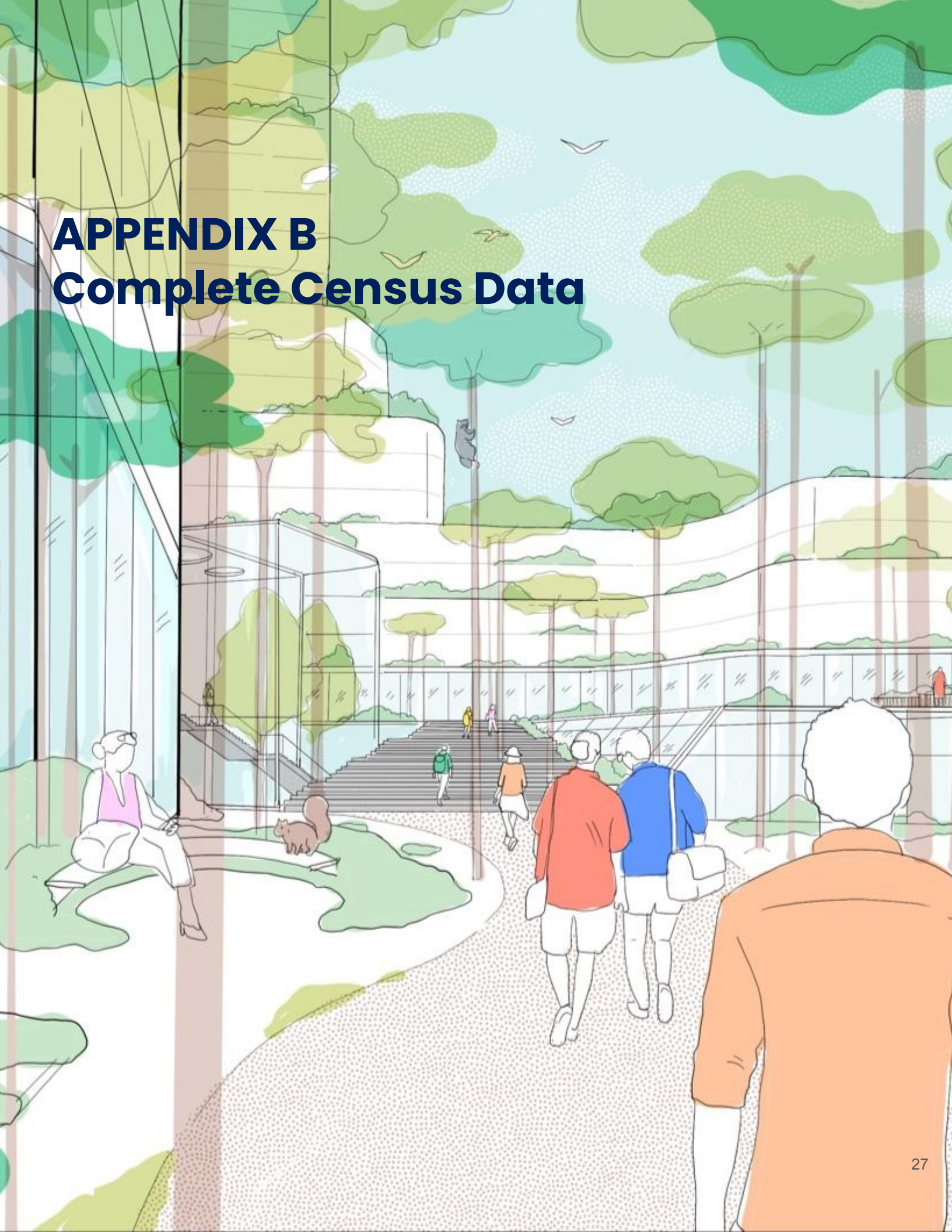
How to navigate the ecosystem map

- - - Emerging or informal connections
- Established connections
- ★ Highly engaged stakeholders (weekly or bi-weekly conversations)
- Engaged through one-on-one interviews

Connecting Cookville Engagement Ecosystem Map



APPENDIX B Complete Census Data



Census data for census tract 2350026.00

Population	Census Tract 5350520.07	City of Mississauga (Census Subdivision)
Total Population, 2016	5,198	721,599
Population percentage change, 2011 to 2016	3.1%	1.1%
Population density per square kilometre	15,360.5	2467.6

Age Group	Census Tract 5350520.07	City of Mississauga (Census Subdivision)
Children (0-14 years)	1,195 (23.0% of population)	120,925 (16.8%)
Youth (15-24 years)	545 (10.5%)	102,850 (14.3%)
Working Age (25-64 years)	2,905 (55.9%)	348,865 (48.3%)
Seniors (65+ years)	565 (10.9%)	101,780 (14.1%)

Income	Census Tract 5350520.07	City of Mississauga (Census Subdivision)
Median household income after taxes	\$47,653	\$72,657
Median income for one-person private households after taxes	\$27,157	\$36,716
Median income for two-or-more person households after taxes	\$54,496	\$83,286
Median income for economic families after taxes	\$54,295	\$82,568
Total number of population living below the low-income cut off, after tax (LICO-AT)	1,325 (25.5% of total population)	84,125 (11.8%)

Housing Structure	Census Tract 5350520.07	City of Mississauga (Census Subdivision)
Total occupied private dwellings	1,985	240,910
Single-detached	10 (0.5% of private dwellings)	90,780 (37.7%)
Apartment in a building that has five or more storeys	1,935 (97.5%)	63,130 (26.2%)
Apartment in a building that has fewer than five storeys	15 (0.8%)	17,630 (7.3%)
Semi-detached housing	0 (0.0%)	26,730 (11.1%)
Row house	30 (1.5%)	34,115 (14.2%)
Apartment or flat in a duplex	5 (0.3%)	8,120 (3.4%)
Other single-attached house	0 (0.0%)	80 (0.03%)

Household Size	Census Tract 5350520.07	City of Mississauga (Census Subdivision)
1 person	570 (28.7% of private dwellings)	44,960 (18.7%)
2 person	480 (24.2%)	63,670 (26.4%)
3 person	395 (19.9%)	46,625 (19.4%)
4 person	350 (17.6%)	49,335 (20.5%)
5 or more persons	200 (10.1%)	36,320 (15.1%)

Housing Tenure	Census Tract 5350520.07	City of Mississauga (Census Subdivision)
Total - Private households by tenure - 25% sample data	1,990	240,910
Owners	915 (46.0% of tenures)	174,130 (72.3%)
Renters	1,070 (53.8%)	66,785 (27.7%)

Commute to Work	Census Tract 5350520.07	City of Mississauga (Census Subdivision)
Total - commuting for employed labour force - 25% sample data	2,000	336,120
Vehicle	1,180 (59.0% of commuting sample data)	262,220 (78.0%)
Public Transit	730 (36.5%)	60,750 (18.1%)
Walk	75 (03.8%)	8,875 (2.6%)
Bike	0 (0.0%)	1,140 (0.3%)
Other	10 (0.5%)	3,135 (0.9%)

Language spoken most often at home	Census Tract 5350520.07	City of Mississauga (Census Subdivision)
Total responses - 100% data	5,200	717,855
English	2,005 (38.6% of responses)	435,940 (60.7%)
French	20 (0.38%)	3,330 (0.5%)
Other	2,025 (38.9%)	188,275 (26.2%)

